

exchanging views, inspiring minds

Cumberland Lodge has appointed **FilmFixer** to handle filming and photography enquiries and manage applications on its behalf.

This guide outlines the types of shoot which can be accommodated on site as well as technical details, fees, site maps and floor plans.

Applications must be made via FilmApp.

Address: Windsor Great Park, Berkshire, SL4 2HP what3words: ///chats.police.open

Tel: 020 3904 4545

Email: cumberland@filmfixer.co.uk



Any commercial filming and photography (including footage and images for online promotional purposes) is only permitted with prior permission.

Location fees are calculated based on the number of people and length of time on site as well as the time spent organising the shoot. Reduced rates are available for shoots in the grounds only.

For initial enquiries and to check availability, please contact cumberland@filmfixer.co.uk

STUDENTS & MICRO-BUDGET INDIES – Permit required

Non-commercial projects by students, no / micro-budget independent projects are permitted to shoot in the grounds at reduced rates. Students must provide proof of their college / university's Public Liability Insurance.

CHARITIES – Permit required

Photos and video campaigns undertaken by charities directly are permitted to shoot in the grounds at reduced rates. Campaigns undertaken by an agency on behalf of charities are not eligible for reduced rates.

WEDDINGS – Permit not required for authorised shoots

Weddings celebrated on site are permitted to host their photo shoots in the external areas free of charge, without the requirement of a permit. This shoot may happen on the day of or before or after the wedding.

Weddings not celebrated on site are not permitted to host their photo shoots on site.

SOCIAL MEDIA INFLUENCERS - Permit required

Influencers who are shooting photos or videos for promotional purposes (ie. Instagram ads or YouTube videos for commercial gain) require a permit. Reduced rates may be applicable for shoots in the grounds.

PERSONAL – Not Permitted

Cumberland Lodge is a private estate and as such, personal photography or filming by anyone who is not a member of staff, resident or guest of the Lodge is not permitted.



Technical Specifications



Units of all sizes can be accommodated. Precise parking areas are allocated on a case-by-case basis



Vehicle movement is restricted to the hours of 6am to 10pm. Movement outside these hours by prior permission only



There are limited toilets available. Access to be agreed in advance depending on size of shoot. Portable toilets may be needed for larger shoots



Green Room

Many spaces available throughout the site. Crews (< 15) shooting in the gardens only will be allocated a green room free of charge



Domestic supply only



Generators

Generator positions to be agreed in advance. Restricted to the hours of 6am to 10pm



Mains water supply. 4 external taps around the grounds



Catering

Units of all sizes can be accommodated. Precise parking areas are allocated on a case-by-case basis

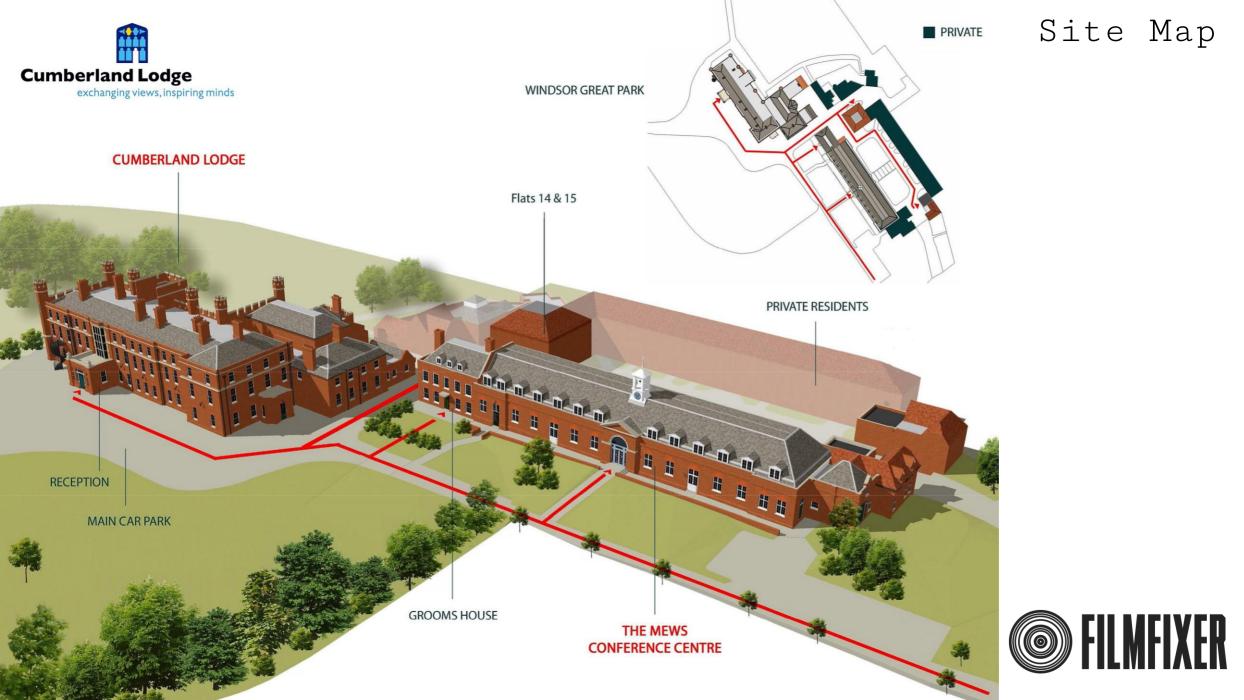


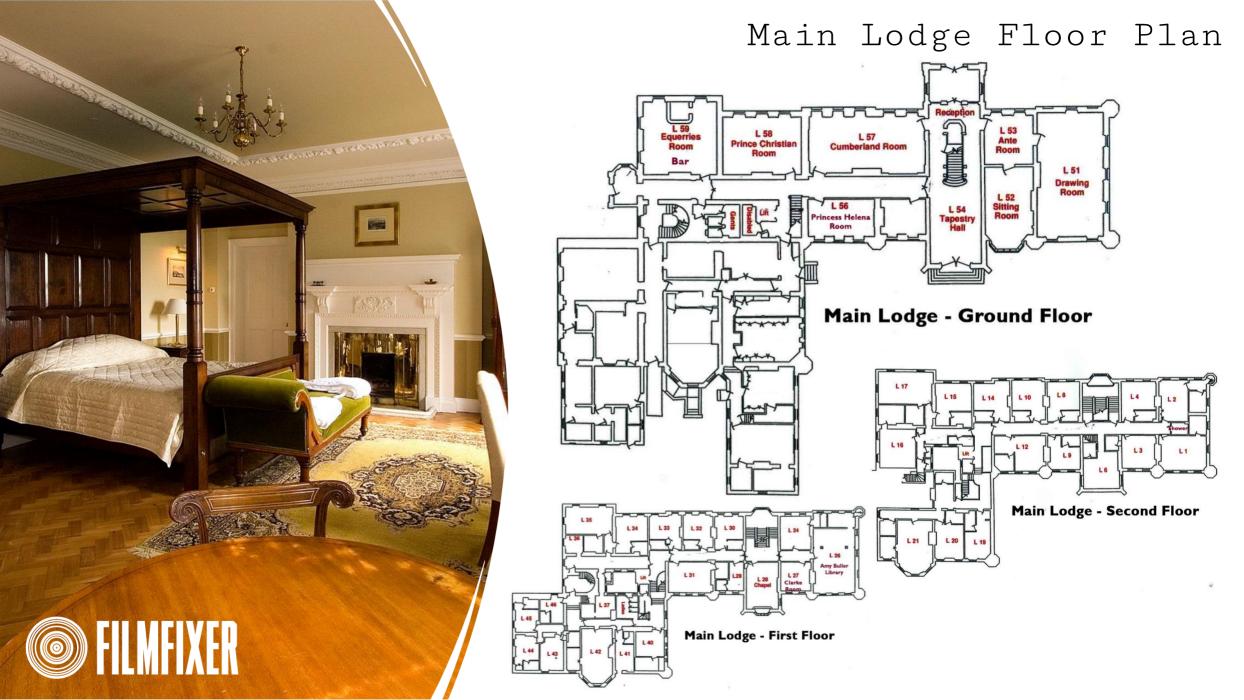
Crews must arrange waste disposal. Any waste must be removed from site daily



Crews will be greeted on arrival and supervised. Keys will be distributed if needed

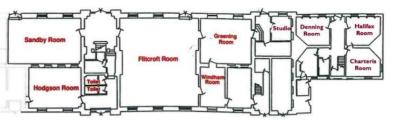




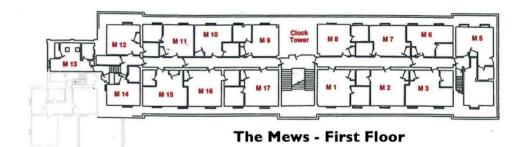


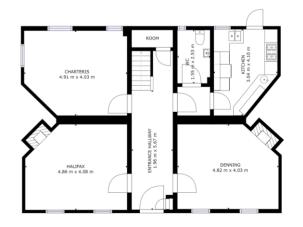


The Mews & Groom's House Floor Plan



The Mews - Ground Floor





Ground Floor Cumberland Lodge Grooms House



Fees and Charges

Crew size	Admin fee	Location fee
Exteriors only		
Students, Charities, Micro-budget Indies	£30	Price on Application
0 to 5	£60	ONE HOUR: £60
		HALF DAY: £150 - £500
	(free Green Room)	FULL DAY: £250 - £800
6 - 15	£80 (free Green Room)	ONE HOUR: £80
		HALF DAY: £300 - £700
		FULL DAY: £600 - £2,000
16 - 25	£100	HALF DAY: £800 - £1,500
		FULL DAY: £1,600 - £4,000
26 +	£300	HALF DAY: £2,000 - £4,000
		FULL DAY: £4,000 - £25,000
Interiors only / or Interiors + Exteriors		
Students, Charities Micro-budget Indies	£300 + staff costs	Price on Application
0 to 5	£160 + staff costs	ONE HOUR: £200
		HALF DAY: £1,000 - £1,500
	+ £500 security deposit	FULL DAY: £2,000 - £5,000
6 - 15	£180 + staff costs	ONE HOUR: £300
		HALF DAY: £1,500 - £3,000
	+ £1,000 security deposit	FULL DAY: £3,000 - £6,000
16 - 25	£200 + staff costs	HALF DAY: n/a
	+ £1,000 security deposit	FULL DAY: £4,000 - £12,000
26 +	£300 + staff costs	HALF DAY: n/a
	+ £3,000 security deposit	FULL DAY : £5,000 - £25,000
Other		
Unit parking	£200	
	+ £1,000 security deposit	£2,000 - £4,000
Green room	Included in Location Fee	Price on Application
Night shoots (10pm – 6am)	Additional staff costs	Time and a half (please refer to Film Officer)
All rates are exclusive of VAT. Please see the next page for Staff Costs and terms and conditions		



Terms and Conditions

- 'Crew size' should include cast, models, artists, presenters, contributors, chaperones and agency.
- Admin fees are calculated per hour of administrative time. The figures quoted are a minimum charge and may be multiplied accordingly for intensive applications.
- Staff costs are calculated upon application (minimum 2 hour charge). The following should be treated as a guide:
 - **Key liaison / supervisor:** £33 per hour
 - Cleaning / steward / other operational staff: £13.75 per hour
- Students and charities must provide proof to be eligible for discounted rates. Micro-budget Indies are classed as low or no-budget, non-commercial productions (ie. unfunded films, personal portfolios etc).
- For all applications, payment must be made before the shoot. Payment can be made by card online, or by BACS with proof of payment or remittance. Please be aware that some charges may still apply to cancelled applications if already processed.
- You **must** have Public Liability Insurance with a minimum cover of £5million in order to gain a licence to shoot in the Gardens and £10million for shoots in the House or using a UAS drone.
- Security deposits are taken for all shoots in the House, unit bases, green room and may be requested for larger scale shoots in the Gardens. If terms and conditions are not adhered to, the security deposit may not be returned.
- Any additional facilities agreed on the day, which are not included in the filming agreement will be charged at an additional cost payable by production or deducted from the damage deposit.
- Additional terms and conditions may be introduced by Cumberland Lodge and The Crown Estate for shoots in the House.

To apply, please visit

https://app.apply4.com/filmapp/uk/cumberlandlodge



Location Specific Terms and Conditions

- The content of scenes or images to be shot must not represent The Royal Family out of context or in any manner which is defamatory of or derogatory to any member of The Royal Family or likely to bring any member of The Royal Family into disrepute, or in any manner which could adversely affect theirs or Cumberland Lodge's reputation.
- Items on loan to Cumberland Lodge from the Royal Collection and National Portrait Gallery cannot be moved without prior permission from Cumberland Lodge. In some cases, Cumberland Lodge may need to get further permission from the Royal Collection and National Portrait Gallery before approving.
- If Cumberland Lodge is providing any accommodation & catering, this will be contracted separately and directly with Cumberland Lodge, and separate rates, terms and conditions apply in regard to this.
- Any hazardous or flammable materials cannot be used without approval from Cumberland Lodge in advance, including, but not limited to, water machines, pyrotechnics, candles, bonfires, fireworks and smoke machines.
- Electrical or other works cannot be carried out, including the removal of the CCTV system, without the prior consent of Cumberland Lodge.
- Changes to the gardens or natural surroundings of Cumberland Lodge may not be carried out without the prior consent of Cumberland Lodge.
- No live animals to be brought onsite to Cumberland Lodge without prior permission
- Crew must stay within the areas on the permit and use the access/route identified on the permit only, due to live-in residents and other guests including minors at events on site.
- Areas identified within the grounds for parking, outdoor generators, caravans, trucks and machinery must be agreed in advance, and, where needed, trackway used on the grass or gravelled areas.
- All shoots must take place within the hours of 6am to 10pm due to local residents. Shoots outside these hours are by prior permission of Cumberland Lodge only.
- Any playback or other sound amplification must be at reduced levels so not to affect other guests or residents.
- No helicopters or drones are permitted without prior permission. Further permission from The Crown Estate would need to be gained before any approval from Cumberland Lodge is permitted.

DEATH OF A SENIOR MEMBER OF THE ROYAL FAMILY:

In the event of a Death and/or if Cumberland Lodge is required to observe an official period of mourning for a Senior Member of the Royal Family, Cumberland Lodge shall be entitled to suspend the licence and rights granted to the production company by this Agreement and the production company and its contractors

Cumberland Lodge

shall, upon notice, immediately cease all activities and vacate all personnel from the Building/Grounds until further notice, but shall be entitled to leave equipment on site. If the production company has to vacate the Building/Grounds under this Clause:

- a. it shall still be liable to pay the amounts that would have been due had the Death or official period of mourning not occurred;
- b. the parties shall (acting reasonably) agree dates in addition to the Production Period on which the production company may carry out the activities that it would have been permitted to undertake pursuant to dates/times originally contracted had there not been a Death or official period of mourning at no additional cost to the Filming Party; and Cumberland Lodge will have no liability to the production company for any loss incurred as a result of the Death or official period of mourning.