**Festivals communications toolkit**

|  |
| --- |
| Festivals take place all over the UK during the summer months and attract thousands of visitors from across the country and overseas. Visitors should be reminded to be aware of ongoing health risks so they can enjoy attending festivals and other events safely and responsibly this summer.  To support you with any communications for festival goers this year, we have produced [a communications toolkit](https://links-1.govdelivery.com/CL0/https:%2F%2Fdrive.google.com%2Fdrive%2Fu%2F2%2Ffolders%2F1thzhwZFey4V4FTaA10xE-qGKaS3-4pmX/1/01000197831e00f2-110a6728-4218-43f6-a3a3-1edb4f9cd152-000000/yRHAxSslA8dNkEOjEZsrJrsOoRs1ozG07psku6B_cAg=410). The toolkit contains messaging and information on risks to health such infectious diseases including STIs and measles, vaccinations, hot weather and general hygiene. It also includes a new set of [social media assets](https://links-1.govdelivery.com/CL0/https:%2F%2Fdrive.google.com%2Fdrive%2Ffolders%2F1iXRKB9plR8kAU6gv2u3KIwjoF0UjHb9t/1/01000197831e00f2-110a6728-4218-43f6-a3a3-1edb4f9cd152-000000/FhozdtDhqNbxmn-wVJ3PJtg3cI1Hwb4n-rUm-TXfC54=410) and social media copy which you may wish to use on your own channels. |