Outdoor Advertising in Bristol

Please see more information about advertising and putting banners up on a highway. **This is not managed by Site Permissions.**

Advertising and flyposting

More information on this and the penalties here <u>https://www.bristol.gov.uk/residents/streets-travel/report-a-street-issue/flyposting</u>

We may take legal action against the beneficiaries of flyposting such as the event organisers and licenced premises hosting an event.

Banners

Guide to road closure signs, direction signs and banners (bristol.gov.uk)

If you want to put a temporary banner on railings next to a road, you need to call the Planning Enquiry line on 0117 922 3000 – **if your banner is over A2 in size**. Without permission, it will be removed.

Banners cannot be:

- Over A2 in size unless you apply for planning permission as above
- put up on a foot or road bridge, or another highway structure
- put near a pedestrian crossing or junction if it's going to affect visibility
- about general advertising

You need to fix your banner using strong cable ties. You should cut off any extra cable tie to prevent injury to passers-by.

We take down banners that aren't approved or are in places they aren't allowed. You cannot place banners on privately-owned land.

Outdoor Advertising Guidelines

Please ensure you adhere to <u>Outdoor advertisements and signs: a guide for advertisers - GOV.UK</u> (www.gov.uk)

Visit West

Visit West are the Local Visitor Economy Partnership (LVEP) for the Bristol and Bath area and offer event organisers opportunities to list events on their consumer websites, Visit Bristol and / or Visit Bath free of charge, depending on their location.

You can upload your event here - visitbristol.co.uk/information/submit-event/

We advise that you do this as far in advance of the event date as possible. You can also contact them at <u>marketing@visitwest.co.uk</u> to find out about further opportunities or visit <u>www.visitwest.co.uk</u>

Roundabout Sponsorship

Roundabout sponsorship, how it could benefit your business, how much it costs. <u>Sponsor and</u> <u>advertise on a roundabout (bristol.gov.uk)</u>

City Centre Sail Banners

Advertise your business on our 8 showcase banners in the centre of Bristol. <u>Advertise in Bristol city</u> <u>centre</u>